

RESORT GUIDE

THE HOME OF RACING & EVENTS





DONCASTER RACECOURSE IS ONE OF THE OLDEST CENTRES FOR HORSE RACING IN BRITAIN, AND HAS BEEN DRAWING JUBILANT CROWDS SINCE THE 16TH CENTURY. AS ONE OF THE LEADING GRADE ONE LISTED TRACKS IN THE UK, DONCASTER IS RENOWNED FOR EXHILARATING RACING AND HAS LONG BEEN REGARDED AS ONE OF THE FINEST RACECOURSES IN EUROPE.

A classic course; Doncaster is proud to have been the home of the World's Oldest Classic, the St Leger Stakes since 1776. The premier event of the Autumn Sporting Calendar.

For sheer spectacle, atmosphere and excitement the racecourse is second to none, not only for horse racing, but also for its extensive and idyllic events offering. Perfectly placed in the heart of the UK, this impressive resort now boasts an onsite Hilton Garden Inn to ensure an all-encompassing events experience.

Doncaster Racecourse hosts 37 race fixtures a year across all 12 months of the calendar, and with meeting spaces for 2 to 3000 attendees, no matter the occasion be it racing, or events, Doncaster Racecourse will guarantee a unique and memorable experience for all its visitors.

OUR HISTORY



1614
Doncaster Racecourse
officially recognised.

1915 - 1918
First World War.
*Races transferred
to Newmarket.*

1916
Royal Flying Corps temporary airfield.

1766
Doncaster Cup, oldest
regulated horse race
in the world.

1902
Sceptre enters the record books,
winning not only the St Leger; but both
the 1902, 1000 and 2000 Guineas within
2 days of each other, and polishing it off
with a victory in the Epsom Oaks, all in
the same year. Sceptre became the only
winner of four classics, a feat that still
remains unchallenged.

1939 - 1945
Second World War. On 3 September
when Prime Minister Neville Chamberlain
broadcast to the nation that Great Britain
was at war, the St Leger was cancelled.

*The outbreak of World War 2 made the
St Leger the only British Classic to have
missed a year since its inaugural running.*

1970
Nijinsky wins the English Triple Crown.

1992
First ever staging of a Sunday
meeting on a British Racecourse.

1992 - 2007
£34 million redevelopment.

2010
First running of the Leger Legends Race.

2012
Camelot misses out in his bid to
become the first Triple Crown winner
since 1970 as Encke was the surprise
winner of the St Leger at Doncaster.

2014
The Queens' horse Estimate
wins the Doncaster Cup.

2018
Hilton Garden Inn, opens its doors.

2019
Stradivarius became the first
horse since Double Trigger
to win the cup races at
Royal Ascot, Goodwood and
Doncaster in the same season.



225,000
RACEGOERS A YEAR



2,395,921
UNIQUE PAGE VIEWS
ON OUR WEBSITE



1
CLASSIC



38,000
HOTEL STAYS



37
FIXTURES



105,314
FOLLOWS ON
TWITTER & FACEBOOK



30
COUNTRIES SEE
TV COVERAGE



4
MUSIC EVENTS



49,180
MARKETABLE DATABASE



9,373
FOLLOWERS
ON INSTAGRAM



220,000
ANNUAL EVENT VISITORS



16,459
WEBSITE TRANSACTIONS



10,790
DIGITAL ADVERTISING
CLICKS



1200
EVENTS



3,400M²
EXHIBITION SPACE

OUR FORM

DONCASTER RACECOURSE
IS OWNED BY ARENA RACING
COMPANY THE LARGEST OWNER
OPERATOR OF RACECOURSES AND
GREYHOUND STADIA IN THE UK.

The Arena Racing Company estate
comprises of 20 diverse and distinct
racing venues that provide the backdrop
for over a third of horseracing that takes
place in Britain each year and just under
half of all greyhound racing.

CONTENT

- 3 INTRODUCTION
- 4 OUR HISTORY
- 6 OUR FORM
- 9 THRILLING RACING & FINE DINING
- 9 HOSPITALITY OPPORTUNITIES
- 10 ADVERTISING OPPORTUNITIES
- 12 RACEDAY CONFERENCES
- 13 CHARITY RACEDAY PACKAGE
- 14 RACE SPONSORSHIP
- 16 ANNUAL BOXES
- 17 ANNUAL MEMBERSHIPS
- 18 CONFERENCING, VENUE HIRE & EVENTS
- 19 FUNCTION SUITES
- 20 PARTIES & CELEBRATIONS
- 22 CHRISTMAS LIVE
- 25 THE HILTON GARDEN INN
- 25 WEDDINGS
- 26 TESTIMONIALS
- 27 GENERAL INFORMATION





**HOSPITALITY
& FINE DINING**

**THRILLING RACING
& FINE DINING**



ENJOY EXQUISITE FOOD AND FABULOUS VIEWS WITH FRIENDS IN ONE OF OUR RACEDAY RESTAURANTS,

Whether you choose The Home Straight Restaurant located on the third floor, or the bistro style Conduit Restaurant on the second floor, we have a menu for you.

YOUR PACKAGE

- ✓ Welcome drink
- ✓ Restaurant admission ticket
- ✓ Five course meal
- ✓ Light afternoon tea
- ✓ Outdoor viewing terrace
- ✓ Table service drinks
- ✓ Reserved table for the day
- ✓ Raceday programme

**HOSPITALITY
OPPORTUNITIES**



JUMP INTO A PRIVATE BOX AND ENJOY THE HIGHLIFE WITH KNOCK OUT VIEWS FROM YOUR OWN PRIVATE BALCONY.

An exclusive and intimate hospitality experience combined with some of the most prestigious events in the horseracing calendar. You'll be impressed by our scrumptious food, spectacular views, and our special Yorkshire welcome.

YOUR PACKAGE

- ✓ Private Box Admission
- ✓ Car Parking
- ✓ Hospitality Dining Package
- ✓ Coffee and biscuits on arrival
- ✓ After lunch coffee and fudge
- ✓ Dedicated host for the day
- ✓ Private cash bar
- ✓ Tote betting facility



**ADVERTISING
OPPORTUNITIES**

AS ONE OF THE LEADING SPORTING AND ENTERTAINMENT VENUES IN YORKSHIRE,
DONCASTER RACECOURSE ATTRACTS AN AUDIENCE OF OVER 450,000 VISITORS EACH YEAR.



PULL UP AREA

Located just after the winning line, the area of the track which receives the most time from the TV cameras.

ANNUAL BRANDING
Approximate size - 30ft x 4ft



RACECARD

A full colour page of advertising in your chosen days race card, which is complimentary for all hospitality clients and 1,000 annual members. The race card is purchased by over 70% of the general admission customers each race day.



CENTRE COURSE

Located opposite the main stand, in the eyeline of customers along with TV coverage during the winter months.

ANNUAL BRANDING
Approximate size - 6.9m x 1.2m



FINISH LINE

A premium advertising site on the main finish line, very dominant in size and a backdrop to the terrestrial cameras when horses enter the parade ring after the race.

ANNUAL BRANDING
Approximate size - 40ft x 8ft



ON SCREEN

30 second promotional DVD to be played intermittently across all 37 race days (audience of over 250,000)

ON ALL RACE DAYS



FACILITIES

With over 200 toilets on site, you can choose the facilities located in the areas best suited to your target audience and change your branding throughout the year.

RACEDAY CONFERENCES

NEED TO ARRANGE A MEETING BEFORE YOUR RACEDAY HOSPITALITY?

With our raceday conference packages, arranging a meeting, presentation or conference couldn't be easier.

YOUR PACKAGE

- ✓ Use of the private suite ahead of the racing
- ✓ Tea, coffee & warm Danish pastries served on arrival
- ✓ Three-course hearty lunch
- ✓ Race cards
- ✓ Conference pens & pads
- ✓ Water & glasses
- ✓ Complimentary car parking



CHARITY RACEDAY PACKAGE

BENEFITS

- ✓ A ready-made event, which requires no planning or venue sourcing
- ✓ Integration of an organisations Corporate Social Responsibility mission
- ✓ No monetary investment required by the charity
- ✓ National and local exposure for the charity
- ✓ Access to the days race goes to promote and engage with a whole new audience
- ✓ Networking opportunity for guests

A FANTASTIC OPPORTUNITY FOR CHARITIES TO INVITE THEIR CORPORATE CLIENTS ALONG TO A FUN PACKED DAY.

It really is a win-win situation, with the charity benefiting from the financial aid, whilst corporate supporters are able to enjoy a day of fine hospitality.





RAISE THE PROFILE OF YOUR BUSINESS

THE ULTIMATE RACEDAY EXPERIENCE, INCLUDING YOUR VERY OWN RACE.

Race sponsorship, provides you with the naming rights to a race, your chosen name will appear in all newspapers carrying the days race card, and in all press- releases issued by the racecourse in connection with the sponsored race. All races will be covered by Sky Sports Racing.

BENEFITS

- ✓ One full page advert in the race card including the company logo on the welcome page
- ✓ One on course banner site for the days meeting, next to the finish line
- ✓ Opportunity to brand the Winners Enclosure for the sponsored race
- ✓ Discount on any hospitality taken on the day
- ✓ Opportunity to pick the Best Turned Out Horse in the paddock prior to the sponsored race
- ✓ Opportunity to make the winning presentations in the Winners Enclosure for the sponsored race
- ✓ Packages of your choice
- ✓ Four complimentary County Enclosure tickets are included in our standard sponsorship package



ANNUAL BOXES

AN ANNUAL BOX PROVIDES A SMART SOLUTION FOR MANAGING YOUR CORPORATE HOSPITALITY REQUIREMENTS THROUGHOUT THE YEAR.

Each private box features floor-to-ceiling windows, creating a light, airy and inviting atmosphere. Huge sliding doors open out to a balcony with stunning views across the racecourse.

BENEFITS

- ✓ Private Box of your choice
- ✓ Exclusive use of the private box for 37 race days and on non-race days to host executive meetings
- ✓ Dedicated hosts looking after you and your valued clients each race day
- ✓ The opportunity to tailor the interior of your box to reflect your company
- ✓ 24 Hospitality Badges per race day
- ✓ 2 VIP car parking spaces with an additional 4 car parking passes per race day
- ✓ One sponsored race with preferential rates on any additional races



ANNUAL MEMBERSHIPS

ANNUAL MEMBERSHIP AT DONCASTER RACECOURSE OFFERS SIGNIFICANT SAVINGS ON ADMISSION AND A WIDE RANGE OF BENEFITS, TO ENSURE YOU MAKE THE MOST OF EVERY VISIT.

Annual membership also includes free entry to our spectacular Music LIVE Summer events.

MEMBERSHIP HAS TWO OPTIONS:

1. Full year membership January - December
2. Half year membership July - December

BENEFITS

- ✓ Admission to all 37 race days at Doncaster, including the St Leger Festival and Music Live Race Fixtures
- ✓ Access to over 500 race days across Arena Racing Company Racecourses
- ✓ Upgrade to the Premier Suite on all National Hunt race days and all weekday fixtures during the Flat Season excluding the St Leger Festival
- ✓ Exclusive members only bar and seated lawn area
- ✓ Free entry to a number of Yorkshire County Cricket Club fixtures
- ✓ Members exclusive discounts for non-racing events; including Christmas Live, New Years Eve, and 10% discount on all meeting rooms, events and weddings
- ✓ 10% discount on the best available rate at the Hilton Garden Inn (subject to availability)



CONFERRNCING VENUE HIRE & EVENTS

Inside the impressive Grandstand you will also find over 40 private suites able to accommodate from 2 to 3000 people. Many of our rooms are glass fronted with huge sliding doors allowing you to wonder at the impressive views across the racecourse and beyond.

OUR IMPRESSIVE FIVE-STOREY GRANDSTAND HAS A PURPOSE-BUILT EXHIBITION HALL OF 3400m² THAT IS SUB-DIVISIBLE INTO SEPARATE SPACES, PROVIDING THE FULL FLEXIBILITY YOUR EVENT MAY REQUIRE.

WE TICK EVERY BOX

- ✓ FREE WIFI throughout
- ✓ 3400m² Exhibition Space
- ✓ 10 mins from Doncaster Sheffield Airport
- ✓ Free parking for 3000 cars
- ✓ Free entry to a number of Yorkshire County Cricket Club fixtures
- ✓ Less than 2 miles from Doncaster Sheffield Train Station



EXHIBITION
HALL

Our largest and most flexible of spaces is used frequently for events ranging from trade shows, and product launches, to large scale conferences and awards dinners.

3400m²



FUNCTION SUITES



PREMIER
SUITE

Located on the third floor with panoramic views across the racecourse and beyond, the floor to ceiling windows in the Premier Suite offer superb daylight.

Max cabaret style = 300
Max theatre style = 400



ROYAL SUITE

The largest of private boxes the Royal Suite certainly lives up to its regal title, an ideal area for smaller conferences, training events and corporate entertaining.

Max cabaret style = 80
Max theatre style = 100



CONDUIT SUITE

The Conduit Suite is a popular space for smaller conferences and exhibitions. The adjoining Owners and Trainers Lounge provides a handy further breakout room.

Max cabaret style = 200
Max theatre style = 250



THE OLD
WEIGHING ROOM

The iconic Old Weighing Room full of character and charm provides a contemporary experience for any event, including as a licensed wedding venue.

Available on request



NIJINSKY

The Nijinsky Suite is popular for mid-sized meetings, break out zones, product launches, briefings and research groups.

Max cabaret style = 180
Max theatre style = 200



GARDEN SUITE

Located on the first floor of the Hilton Garden Inn, this vast space is adaptable to any occasion, from conferences to wedding receptions and much more besides.

Max cabaret style = 330
Max theatre style = 400



PARTIES & CELEBRATIONS



THE PERFECT PARTY VENUE

DONCASTER RACECOURSE IS THE PERFECT PARTY VENUE FOR AN INTIMATE DINNER PARTY FOR CORPORATE CLIENTS OR A LARGE AND LAVISH CELEBRATION FOR THE BIG OCCASIONS.

Our dedicated events team will help you make the most of your events from the first stages of planning to delivery on the day.

YOUR PACKAGE

- ☒ Event Stewarding
- ☒ Dance Floor
- ☒ Red Carpet Reception
- ☒ Event décor and finishing touches
- ☒ White table linen and napkins





CHRISTMAS LIVE

AS THE YEAR DRAWS TO A CLOSE, JOIN US IN DECEMBER TO CELEBRATE A FANTASTIC YEAR WITH A NIGHT OF INDULGENCE & LAVISH FESTIVE CELEBRATION.

Our award-winning Christmas Live parties, provide the perfect celebration for family, friends or colleagues.



YOUR NIGHT

- ✓ Red carpet welcome
- ✓ Festive reception drink
- ✓ Three-course dinner
- ✓ Compere led entertainment
- ✓ Professional dancers
- ✓ Casino
- ✓ Disco
- ✓ Entertainment Village
- ✓ Midnight survivors breakfast





WOW
 YOUR GUESTS WITH THE
PANORAMIC VIEWS
 FROM THE **ELEGANT**
AND VERSATILE
GARDEN SUITE

HILTON GARDEN INN

ON SITE HOTEL



THE STYLISH HILTON GARDEN INN PROVIDES THE ULTIMATE RETREAT, RELAX IN ONE OF 154 BEDROOMS.

Catch up on emails in the 24hr business centre, or simply enjoy a well-deserved drink in the bar.

The Hilton Garden Inn Hotel, opened in late Summer 2018, the hotel is just a minute's walk from the main Exhibition Hall.

- ☑ Complimentary WIFI in all guest rooms
- ☑ Fitness Centre with the latest equipment
- ☑ 24hr business centre

WEDDINGS

SAY I DO IN STYLE...



WOW YOUR GUESTS WITH THE PANORAMIC VIEWS FROM THE ELEGANT AND VERSATILE GARDEN SUITE.

This wonderful space, is a stunning setting, whether used as one large space, or reduced into a smaller space, depending upon your requirements and guest numbers.

Our customisable state-of -the-art audio visual package includes everything you need for those important speeches, including; LCD Projector, 8ft drop down screen, PA and microphones. We can even provide technical support.

As the evening draws in, whether you choose to dance into the night, or reflect on a beautiful day from the balcony while admiring the nights sky, the choice is yours.

TESTIMONIALS

READ WHAT OUR CUSTOMERS HAVE TO SAY ABOUT OUR VENUE

“ From booking the event through to the run-up, the service was exceptional and exceeded our expectations ”

JN BENTLEY LIMITED

“ Doncaster Racecourse put on a professional and slick event for us. Managed well from beginning to end, our delegates were impressed with the venue and quality of the food ”

NEXT PLC

“ I just wanted to say thank you – it was a huge success! So many people commented on how great the venue was and the staff went out of their way for us ”

GRENCORE GROUP

“ As usual it has been a pleasure to be at Doncaster Racecourse and we look forward to coming back in November for the Domestic event ”

JANE BEMBRIDGE
ON BEHALF OF NPOWER
BEMBO EVENTS

JUST SOME OF OUR CLIENTS

next



amazon



Polypipe

ASDA



HALLAM FM



Close Brothers
Motor Finance

GENERAL INFORMATION

LET'S TALK

01302 304200

/DoncasterRaces
 @DoncasterRaces

SEE OUR VENUE

Doncaster Racecourse,
Leger Way, Doncaster,
South Yorkshire,
DN2 6BB.



FREE WIFI
THROUGHOUT



FREE 3,000
ON-SITE PARKING



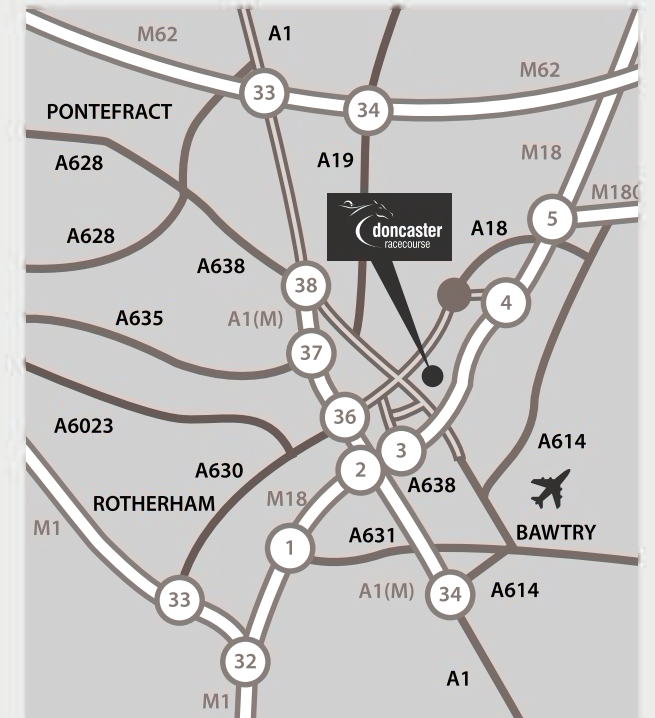
MINUTES AWAY
FROM A1, M18 & M1



LESS THAN 2 MILES AWAY
DONCASTER TRAIN STATION



10 MINUTES
DONCASTER SHEFFIELD AIRPORT



BY ROAD

Our central location makes it easy to reach Doncaster Racecourse by motorway. Doncaster Racecourse boasts excellent links to the motorway network including M1 (jnc 32), M18 (jncs 3/4), A1M (jnc 36) and the M62.

BY RAIL

The racecourse is two and a half miles from Doncaster Interchange. The Journey time from London to Doncaster is approximately 90 minutes and from Doncaster to Edinburgh the journey time is approximately three hours.

BY AIR

Doncaster Sheffield Airport is less than seven miles from Doncaster Racecourse, serving selected European destinations. Also within easy reach are Manchester, Leeds Bradford and Nottingham East Midlands Airports.

Your **VENUE** 01302 304200] DONCASTER-RACECOURSE.CO.UK/YOUR-VENUE



DONCASTER-RACECOURSE.CO.UK/YOUR-VENUE

DONCASTER RACECOURSE • LEGER WAY • SOUTH YORKSHIRE • DN2 6BB

TEL 01302 304200 **EMAIL** events@doncaster-racecourse.co.uk