



Be part of the
**LEGER LEGENDS
RACECARD**



**DESIGN AN ADVERT TO
ENTER THE COMPETITION**

WIN

MULTIPLE-PRIZES FOR BOTH SCHOOL & STUDENTS

ST LEGER FESTIVAL SCHOOLS COMPETITION

BE PART OF THE ST LEGER LEGENDS RACECARD

Doncaster Racecourse are running a competition for local Primary School students to submit their designs to be part of the St Leger Festival Leger Legends Day on Sunday 17th September 2023.

This year the St Leger Festival will celebrate Doncaster's recent investiture as a City by Her Late Majesty Queen Elizabeth II in 2022, and the theme for this year's St Leger Festival is **MADE IN DONCASTER**. Our marketing materials for the St Leger, and the racecard covers for Thursday, Friday and Saturday highlight the rich history that intertwines the Romans, the railway and racing; from the Roman settlement of Danum, to the engineering feats of Doncaster Works, and the legacy of horse racing at Doncaster Racecourse.

We are asking students to create a design on the attached template for the St Leger Festival Leger Legends Day on Sunday 17th September, by depicting 'What Doncaster means to them'. We would also like you to send in some supporting words to explain the design. The winning design will be used within the racecard, which will be sold to thousands of racegoers attending the raceday. A mural of the winning design will also be created and displayed at Doncaster Racecourse.

Please find enclosed all the information you need for your students to enter the competition including a racecard template and a poster to display in your school.

COMPETITION RULES

The competition is open to anyone attending a Doncaster Primary School aged 4 – 11.

All competition entries must be submitted on the attached template either via e-mail, post or drop off at the racecourse reception.

The competition closes at 11:59pm on Friday 7th July 2023. Any entries received after this time will not be entered into the competition.

The design must include the Doncaster Racecourse logo and be submitted via the template provided.

The prizes are non-refundable and cannot be transferred.

By entering the competition the winning school agrees to allow the Doncaster Racecourse PR team to present a cheque to the school, and a press release with a photo of the cheque presentation to be sent to local media. The photo will also be used on our social media channels, and may be used in the racecard and on the On-Course TV screens around the Doncaster Racecourse site.

PRIZES

THE WINNING ARTIST will receive:

- A Family Pass to the St Leger Festival Leger Legends Day at Doncaster Racecourse on Sunday 17th September 2023
- Food Court vouchers to redeem at Doncaster Racecourse on Sunday 17th September 2023
- A framed copy of the St Leger Festival Leger Legends Racecard
- A mural of the winning design will be created in the Grandstand Enclosure near the Double Trigger Statue for customers to admire for years to come

THE SCHOOL will receive:

- £500 cash
- A cheque presentation will be made at the school the week of 17th July 2023 (date to be confirmed with the winning school)
- An invitation for the winner and their class to visit Doncaster Racecourse on Wednesday 13th September 2023 for a behind-the-scenes tour of the racecourse and an informative talk with Racing to Schools about the history of the St Leger
- A Family Pass for every student in the school to the St Leger Festival Leger Legends Day on Sunday 17th September 2023

THEME:

What does Doncaster mean to you?

ENTRY SUBMISSIONS:

Via e-mail:

competition@doncaster-racecourse.co.uk

Via post to:

Doncaster Racecourse, The Grandstand,
Leger Way, Doncaster DN2 6BB

Drop off:

Main reception
between 8am-6pm Monday – Friday
Doncaster Racecourse, The Grandstand,
Leger Way, Doncaster DN2 6BB

DEADLINE FOR ENTRIES:

Friday 7th July 2023

WINNER SELECTED:

Wednesday 12th July 2023

Need HELP?

If you have any questions regarding the competition, please e-mail: info@doncaster-racecourse.co.uk

We look forward to receiving your entries!



ST LEGER FESTIVAL

Schools COMPETITION

120mm Width

TEMPLATE

Please keep your
design inside the red box
120 Width x 232 Height mm

What does
Doncaster
mean to you?

Please explain
in a few words
the design you
have created?

232mm Height

We look forward to receiving your entry!